NRG Stadium

OPENED: August 24, 2002

TOTAL COST: \$367M

TENANT(S): Houston Texans; Houston Rodeo Show

OWNERSHIP: Harris County Sports Authority

MANAGEMENT: SMG World

NAMING RIGHTS: NRG (Reliant Energy paid \$300M for 32 years*)

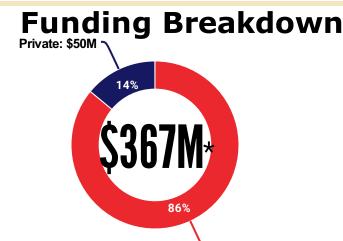
POPULATION BASE: 3,900,000

*NRG, the parent company of Reliant, decided to rebrand the stadium and surrounding facilities.



Architect: HSC Surface: Grass Roof: Retractable Capacity: 71,500 - Luxury Suites: 187

-Club Seats: 8,200





*Numerous sources pin the final project total between \$417 and \$449 million. This is an increase from the original estimation of \$310 million.

Annual Lease Payment

\$1.5M Houston Rodeo **Houston Texans** \$4.01M

Management

In July of 1997, the Harris County Commissioners Court and Houston's City Council adopted Concurrent Orders to create the sports and community venue district known as the Harris County-Houston Sports Authority.

The Harris County Sports & Convention Corp. (HCSCC) is a non-profit local government corporation that acts on behalf of the HCHSA.

HCSCC is responsible for cost overruns, during the construction phase.

HCSCC is responsible for all capital repair expenses necessary to operate and maintain the stadium.

Additional Ammenities







Public: \$317M



NRG Stadium is NFL compliant; MLS compliant; Olympic/Pan Am Games compliant; and full rodeo compliant.



Stadium is part of a 350 acre complex called NRG Park, which consists of NRG Center, NRG Arena, NRG Stadium and NRG Astrodome.

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Revenue

Texans receive all net concession revenues generated form its events.

Texans have right to market and sell all

branding and service rights within the stadium, its surrounding plaza and parking

Texans and Rodeo retain all suite revenues generated form their respective events.

Economic impact of football team is projected at \$250M.

Houston will host Superbowl 51 in 2017.